

ATTENDEE REGISTRATION BROCHURE

Leading Age®

South Carolina
the voice of aging services

MARCH 16-18, 2026

Kiawah Island Golf Resort Kiawah Island, SC

LeadingAge South Carolina 2026 Annual Conference & Trade Show

We are innovators, catalysts, advocates, and visionaries. Across our state we are not just responding to change—we are leading it. LeadingAge members challenge assumptions, remove obstacles, and drive meaningful change across aging services.

This year's conference theme — *Changemakers* — celebrates the bold spirit that drives our field forward. It's about those who dare to ask what's possible and then roll up their sleeves to make it real. It's about pushing past what *has been* to create what *can be*—for our organizations, our teams and the people we serve.

We are advancing careers, strengthening communities, and reimagining aging services with courage and purpose.

Where do changemakers gather to recharge, refocus, and rise to what's next...

Join Us at the 2026 LASC Annual Conference March 16–18, 2026 | Kiawah Island Golf Resort, South Carolina

The 2026 LASC Annual Conference offers an outstanding opportunity to connect, learn, and grow through dynamic keynote sessions, engaging concurrent sessions, and a vibrant trade show experience.

Throughout the education program, we'll explore the most pressing issues and strategic priorities in aging services. Leading experts will share their insights, experience, and vision—offering inspiration and practical guidance you can take home and apply.

Highlighted Topics Include:

- 5 Keys to Rise Above the Chaos
- Equipping Board Members
- Financial Technology
- Artificial Intelligence
- Public Policy; Compliance, Regulatory
- Reimagining Diabetes Care
- Community Philanthropy
- Changemakers at Work: Rewriting the Story of Aging Services ...and much more!

Don't Miss These Key Events:

- Opening Night Reception *Monday, March 16:* Open to all attendees, sponsors, and exhibitors. A great chance to kick off the conference with networking and celebration.
- **2026 Trade Show** *Tuesday, March 17*: Discover life-changing products and services, connect with industry leaders, and enjoy the social events that foster camaraderie and collaboration.
- Tuesday Evening After Dinner *Tuesday, March 17:* ChangeMakers Unplugged: Dessert & Karaoke. Enjoy a delicious dinner out on Kiawah Island, then come back for dessert and karaoke!

This year's conference will reignite your passion and purpose as we work together to advance our collective mission. **Together, we are stronger—for the greater good.**

We look forward to seeing you at Kiawah Island Golf Resort, South Carolina, March 16–18, 2026.

Sincerely,

Kimberly M. Barts
Kimberly M. Borts, Bishop Gadsden
Board Chair

Kassie South

Kassie South, LeadingAge South Carolina President/CEO Program-at-a Glance: LeadingAge South Carolina Annual Conference & Trade Show

Monday, March 16, 2026

7:30a Breakfast on your own (Villas have full kitchens)

7:30a-4:00p Conference Registration Opens

8:30a-10:30a Monday's Keynote Session

10:30a-10:45a Break

10:45a-11:45a **Concurrent Workshops**

11:45a-12:45p Lunch in Ballroom

1:00p-2:00p **Concurrent Workshops**

2:00p-2:15p Refreshment Break

2:15p-3:15p Concurrent Workshops

3:15p-3:30p Refreshment Break

3:30p-5:00p General Session: SPARK Leadership Innovation & Action Projects

5:00p-6:30p Opening Night Reception for Sponsors, Exhibitors, & Attendees

6:30pm Dinner on your own

Tuesday, March 17, 2026

7:30a Breakfast on your own (Villas have full kitchens)

7:30a-4:00p Conference Registration Opens

8:30a-10a <u>General Session: SCDPH Bureau of Nursing Homes & Medical Services</u>

9:45a Briefing with Exhibitors & Sponsors

10:00a-1:00p Trade Show Hours

12:00p Trade Show Networking Luncheon

12:45p Door Prize Drawings by Exhibitors

1:00p Break down booths by Exhibitors

1:15p-2:15p **Concurrent Workshops**

2:15p-2:30p Refreshment Break

2:30p-3:30p **Concurrent Workshops**

3:30p-3:45p Refreshment Break -

3:45p-4:45p **Concurrent Workshops**

4:45p Adjourn - Dinner on your own

7:00-10:00p ChangeMakers Unplugged: Dessert & Karaoke

Wednesday, March 18, 2026

8:00a Breakfast on your own (Villas have full kitchens)

8:00a-9:00a Conference Registration Opens

9:00a-10:00a **Concurrent Workshops**

10:00a-10:15a Refreshment Break

10:15a-12:15p Wednesday's Closing Keynote Session

12:15p Adjournment **3**

2026 LeadingAge South Carolina Annual Conference **Keynote Speakers**

MONDAY'S KEYNOTE SESSION March 16th at 8:30am

"Changemakers: 5 Keys to Rise Above the Chaos"



JANINE STANGE

Janine Stange is a motivational speaker, singer, and on-air personality. She is best known for her historic journey to sing the Star-Spangled Banner in all 50 states – a mission she embarked on to honor our brave. Her story is the subject of "National Anthem Girl" a documentary by Kelly's Filmworks now streaming on Amazon Prime and Apple TV.

Janine has been featured on every major television network and appeared on national news shows including: TODAY Show, Fox & Friends, NBC Nightly News, and Fox News @ Night. She can also be heard every Thursday morning on Sirius XM's 60's Gold with Phlash Phelps.

TUESDAY'S GENERAL SESSION March 17th at 8:30am



Fresident & CEO, LeadingAge

WEDNESDAY'S KEYNOTE SESSION March 18th at 10:15am

"Changemakers at Work: Rewriting the Story of Aging Services"



JACK YORK

Jack started out in Silicon Valley working at a tech company. His favorite part was traveling the globe, meeting people, seeing how they lived, hearing their stories...but trying to sell semiconductors definitely wasn't part of his passion.

So, after 17 years, Jack left his job, packed up his equipment and wondered what the heck to do with it. Following his desire to connect with people and help them connect with others, he and his friend Leslie donated computers to an assisted living community in California. The donation became a labor of love, and led to the founding of It's Never 2 Late (iN2L).

Today, Jack wants to enrich their lives even more. At an age when most people begin their retirement, Jack wants to meet people in the middle of theirs and put their best stories center stage.

He's traveling the country in a 42-foot trailer to capture the lives of our oldest generation, and share their greatest experience /triumph/regret/love/hardship/comeback/etc. Because with worst thing that can happen to amazing tales, is that they never even get to be told.

2026 LeadingAge South Carolina Annual Conference: Monday, March 16, 2026

7:30a Breakfast on your own

7:30a-4:00p Conference Registration Opens

8:30a-10:30a MONDAY'S KEYNOTE SESSION

M01. Changemakers: 5 Keys to Rise Above the Chaos

Janine Stange, Motivational Speaker, Singer, and On-Air Personality

Get ready to be inspired by Janine Stange—a national anthem singer, caregiver, and mission-driven changemaker—whose powerful story will leave you uplifted and reconnected to your "why".

From singing in all 50 states to honoring those who serve, Janine shares how loss sparked purpose and how the smallest acts of compassion in healthcare can have the greatest impact. Through her "DROP Method", Janine equips audiences with tools to embrace change, build resilience, and lead with heart. Her keynote is a tribute to those who care, reminding us that presence and purpose can truly change lives.

10:30a-10:45a Break

10:45a-11:45a CONCURRENT WORKSHOPS

M02. "The Plan Before the Master Plan: Preparing Boards and Leaders for Successful Master Planning in Senior Living Facilities"

David Segmiller, JMT Architecture; Mario McKenzie, CLA; and Perry Aycock, The Cedars of Chapel Hill
Successful master planning is not just a blueprint for the future; it requires preparation and strategic groundwork. Before embarking on a master planning initiative, the organization must establish a solid foundation. This session will provide insights and strategies to ensure organizations are well prepared for a successful process.

M03. Cultivating Wellbeing: Integrated Lifestyle and Wellness Initiatives LTC/CCRC

Elisa Bovee, HealthPRO-Heritage
Explore how integrated wellness programs enhance satisfaction, reduce burnout, and improve outcomes in healthcare and long-term care. Learn to tailor physical, emotional, social, and mental health strategies for diverse populations. Gain practical tools, evidence-based insights, and leadership skills to embed wellness into care models and foster a lasting culture of wellbeing.

M04. From Nonprofit to Community Benefit Organization: How Powerful Community Engagement Builds Your Brand and Protects Your Tax Status

Cynthia Thurlow & Amy Estridge, 3rd3rd Marketing; Ezra Hall & Richelle Grimes, The Woodlands at Furman In a time of heightened scrutiny on nonprofit tax exemptions, Life Plan Communities must proactively demonstrate their value to the broader community. This session explores the compelling story of The Woodlands at Furman, which recently launched the Max and Trude Heller Center for Community Engagement. This innovative initiative connects residents and volunteers with 10 Greenville, SC-based nonprofit organizations, including local food banks and schools.

11:45a-12:45p Lunch in the Ballroom

1:00p-2:00p CONCURRENT WORKSHOPS

M05. Financial Technology Upgrades/Enhancements

Lynne Kerrison, Kerri Szabo, Elizabeth Calhoun, Bishop Gadsden

We will explore an overview of a technology "finance software" from A to Z—selection process, what each software does and how it integrates with the other software products, what we learned, best practices, panel discussion to answer questions. We will discuss how Bishop Gadsden implemented, set up new processes, educated the end users, educated all the parties that use the software, and on-going challenges.

M06. The Fair Factor: How Themed Skills Fairs Boost Engagement, Build Competence, Improve Care and Impact your ROI

Debbie Carroll, Nikki Robertson, & Leigh Anna Compton, Still Hopes Episcopal Retirement Community

Still Hopes' Debbie Carroll created a themed clinical skills fair that condenses 7-13 hours of training into just 90 minutes. Staff receive hands-on learning, one-one-one leadership time, and immediate feedback—boosting confidence and saving 5.5-11.5 labor hours per person while enhancing person-centered care delivery. Bonus points—DPH loves it...

M07. Is Your Design Really Supporting Memory Enhancement? Come along on this Design Tour of Insights, Possibilities, and Variations!

Dr. Lorraine G. Hiatt, National Consultant in Aging Design; and Kurt S. Thompson, Hord Coplan Macht

Take our "armchair tour" illustrating environmental design that "partners in memory enhancement", evokes capabilities, streamlining/accommodating care and supportive services. View new, repurposed and/or flex-uses. Optimize safety, movement, memory enhancement and staff muti-tasking. Be inspired by peers. Creatively "update" healthcare, assisted, memory care, and "day stay or respite care," spaces; and anticipate adjustments for future needs.

2:00p-2:15p Break

2:15p-3:15p CONCURRENT WORKSHOPS

M08. Enhancing the Experience through Resident-Led Programming

Amy Laughlin, PCSC Management Services Office
As non-for profit operators, we seek to enhance the Independent Living Resident Experience to promote quality of life, extend length of stay, attract referrals, and support our organization's mission. In this session, Presbyterian Communities of South Carolina will share our focus of enhancing the Resident Experience through providing opportunities for residents to use their gifts, skills and talents so that they may find purpose in serving their community while fostering a culture of citizenship and collaboration.

(Monday schedule continued on page 6)

2026 LeadingAge South Carolina Annual Conference: and Trade Show Monday, March 16, 2026 (continued)

2:15-3:15p CONCURRENT WORKSHOPS (continued)

M09. Attracting the Middle Market: Is Active Adult the Solution for Affordable Independent Living

Stuart M Barber, McMillan Pazdan Smith

There seems to be no shortage in luxury senior living communities, but as more and more of the boomer generation pass 70, there will be a larger and more diverse housing need. However, as staffing costs increase, construction costs increase, and the cost of capital increases, how is it even possible to provide senior living targeted at middle income residents? We will talk about strategies in the design and construction that can be used to provide lower costs housing alternatives in Assisted and Independent Living Communities. We will explore the relatively new Active Adult Genre and see how it can provide a lower cost alternative to traditional Independent Living Communities.

M10. Artificial Intelligence in Post-Acute Care: Guidelines, Guardrails, and Getting It Right

Alyssa Pischel, Constellation Quality Health
This session equips post-acute care leaders with practical
guidance on selecting and implementing artificial intelligence
tools. Topics include AI types, regulatory considerations, ethical
guardrails, and alignment with person-centered care. Attendees
will gain a decision-making framework to responsibly adopt AI
while supporting quality, compliance, and operational goals in
post-acute settings.

3:15p-3:30p Break

3:30p-5:00p GENERAL SESSION

M11. SPARK Leadership Academy: Innovation & Action Learning Projects

DeAnn Akins, OctoFly Dreams

Join us for an engaging session where groundbreaking innovation learning projects developed by participants in the Leadership Academy will be shared. It will showcase how emerging leaders are harnessing creative solutions, adaptive strategies, and cutting-edge methodologies to tackle today's most pressing challenges in leadership. These projects represent the future of leadership development.

5:00p-6:30p Opening Night Reception for Sponsors, Exhibitors, & Attendees

Welcome to the Opening Night Reception! This evening marks the exciting beginning of a highly anticipated event, and we're thrilled to have you join us.

6:30pm Dinner on your own

2026 LeadingAge South Carolina Annual Conference: and Trade Show Tuesday, March 17, 2026

7:30a Breakfast on your own

7:30a-4:00p Conference Registration Opens

8:30a-10:00a GENERAL SESSION

T12. SC Department of Public Health: Bureau of Nursing Homes & Medical Services

Amber Capers, JoMonica Taylor, Terika Curney, & Victoria Jackson, SC Dept of Public Health; Katie Smith Sloan, LeadingAge

The session will highlight the critical importance of maintaining high standards of care in nursing homes and medical services while addressing the challenges. Collaborative efforts will continue to improve care quality, ensure compliance, and support the needs of both residents and healthcare providers.

10:00a-1:00p TRADE SHOW OPEN

Opportunity to discover new products, learn about industry developments, and make business connections.

12:00p Lunch Inside the Trade Show

12:45p Door Prizes for Attendees

We will gather and any participating exhibitor may introduce their company briefly and announce the prize winner.

1:15-2:15p CONCURRENT WORKSHOPS (continued)

T13. Altering the Status Quo in Healthcare Partnerships

Brian Larsen, Functional Pathways; and Donald Lilly, The Woodlands at Furman

This session will explore the critical connection between business partners and community providers, highlighting how these relationships shape organizational impact, community outcomes, and long-term sustainability. Participants will examine why these partnerships should be revisited regularly, what indicators signal a need for reassessment, and how continuous collaboration can strengthen trust, ettectiveness, and shared goals.

T14. Prep for the Polls—How to help your residents get ready to vote in 2026

TJ Lundeen & Jenifer White; SC State Election Commission Participants will gain valuable information on voting in the 2026 statewide election, including information on how your residents can vote, what they need to do to ensure they can vote early or absentee, and how your facility can provide the assistance needed for your residents.

(Tuesday schedule continued on page 7)

2026 LeadingAge South Carolina Annual Conference: Tuesday, March 17, 2026

1:15-2:15p <u>CONCURRENT WORKSHOPS (continued)</u>

T15. Satisfaction Guaranteed: How to stay relevant in an ever-changing market

Ryan Toerner, Rolling Green Village; Jeff Mock, Clancy & Theys Construction Company; and Amy Taft, SFCS

The Senior Living Industry is in a period of rapid growth and change. Understanding current market trends and leading the way to innovating for the future are important for the longevity of senior living communities. Maintaining a high level of resident satisfaction is a key factor in the success of a senior living community as satisfied residents are happier and healthier and more likely to stay and more likely to refer new residents from within their contact circles. Additionally, understanding the current market and potential residents are paramount in a community's longevity and staying power. This session will focus on strategies to maintain current resident satisfaction while balancing the need to stay relevant in the ever-changing world of senior living.

2:15p-2:30p Break

2:30p-3:30p CONCURRENT WORKSHOPS

T16. The Future of Senior Living Leadership—Why Hospitality is the Missing Piece

Rick Brackett, The Woodlands at Furman
This session explores how hiring hospitality leaders unlocks the full value of CCRC living. It argues that while healthcare ensures safety, hospitality drives daily joy, connection, and culture. Hospitality leaders bring emotional intelligence, operational agility, and service excellence—making them ideal for transforming senior living into exceptional resident experiences.

T17. Four Reason People Don't Give

Monroe Free, Board Member at Rolling Green Village Attendees will learn the four reasons that people do not donate to their organization and learn ways to overcome these so they increase their numbers of donors and the amounts that donors give.

T18. Recharged: Conquering Leadership Burnout by Elevating Emotional Energy with the E3 Method™

Bruce Berlin, Prioriteams

Leadership burnout in health care is at an all-time high—not just from long hours or staffing shortages, but from emotional exhaustion and employee disengagement. In this energizing and inspirational presentation, the E3 Emotional Energy MethodTM will be shared to help leaders reduce overwhelm, reignite team engagement, and transform their exhaustion into exhilaration by focusing on their teams' senses of Identity, Purpose, and Belonging.

3:30p-3:45p Break

3:45p-4:45p CONCURRENT WORKSHOPS

T19. Empowering Better Health Outcomes Through Integrated Technology & Data-Driven Insights

Angela Green Urbaczewski, K4Connect

Technology and healthcare are converging, with the potential to greatly improve health outcomes, especially for residents in long-term care, independent living, assisted living, and other community-based settings. This presentation examines how technology integration and data-driven resident engagement can build a more proactive, personalized, and effective healthcare system. It also spotlights innovative solutions and offers actionable strategies to improve care quality, boost resident satisfaction, and optimize operational efficiency.

The increasing use of technology and focus on data is transforming the healthcare industry, especially in the long-term care sector. Digital health solutions now allow for real-time monitoring, personalized care planning, and data-driven decision-making, leading to improved health outcomes through technology integration and resident engagement.

Resident engagement is crucial for effective healthcare. Using digital tools and data analytics allows healthcare providers to create a more engaged, informed, and empowered resident population. This data-driven, tailored care approach improves clinical outcomes, reduces hospital readmissions, and enhances the overall quality of life. This white paper explores the essential aspects of technology integration and how data-driven resident engagement strategies can lead to better health outcomes.

T20. Reimagining Diabetes Care in Aging Services: Practical Innovations for Better Outcomes

Katrina Roos, McKesson

Diabetes management in older adults presents unique challenges—ranging from polypharmacy and cognitive decline to social isolation and resource constraints. Traditional care models often fall short in addressing these complexities, leading to increased risks and diminished quality of life.

This session explores **innovative**, **practical strategies** to transform diabetes care within aging services. Attendees will learn how technology-enabled solutions, personalized nutrition programs, integrated care teams, and medication management innovations can improve outcomes and empower both patients and caregivers. Real-world case studies will highlight successful implementations, while actionable steps will help overcome barriers such as technology adoption and reimbursement issues. Join us to discover how re-imagining diabetes care can lead to **better health**, **enhanced independence**, **and sustainable practices** in aging services.

T21. The Boards Dual Role: Leadership and Governance

Monroe Free, Board Member at Rolling Green Village, The Leader's Perspective and Patrick Jinks, The Leader's Perspective

While we often discuss the governance role of Boards of Directors we neglect to talk about it's role of Leadership. The dual roles, while different support each other and provide the organization with a full scope of board function.

4:45p Adjourn - Dinner on your own

7:00p-10:00p ChangeMakers Unplugged: Dessert & Karaoke Enjoy a delicious dinner out on Kiawah Island, then come back for dessert and karaoke!

2026 LeadingAge South Carolina Annual Conference: and Trade Show Wednesday, March 18, 2026

8:00a Breakfast on your own

8:00a-9:00a Conference Registration Opens

9:00a-10:00a CONCURRENT WORKSHOPS

W22. Eliza's Attic Effect: Changemaking Through Community Philanthropy

Amelia Myers & Stephanie Ochipinti, Bishop Gadsden
Discover how Eliza's Attic resale shop became a changemaking force,
transforming resident downsizing challenges into philanthropic
opportunities. Learn to create an unique model that helps residents'
transition smoothly while generating mission funding. This
innovative approach shows how one solution can address resident
needs and community goals simultaneously.

W23. Bringing Age-Friendly Care to Life—Creating Meaningful Connections Between Staff and Residents

Brandi Apple & Heather Sharpe, Guardian Pharmacy
This session explores the foundational "why" behind Age-Friendly care and how it reframes traditional approaches to focus on what truly matters to older adults. Build around the 4 Ms—What Matters, Medication, Mentation, and Mobility—this model strengthens communication, aligns care teams with residents' goals, and enhances purpose across staff roles. Participants will reflect on their own expectations for care and discover how an Age-Friendly culture drives personal growth, resident satisfaction, and workforce engagement across senior living environments.

W24. Navigating M&A in Aging Services: The Critical Role of Insurance in Due Diligence

Walter Constantine

As mergers and acquisitions (M&A) continue to reshape the senior living landscape, organizations must be equipped with the knowledge and tools to navigate these complex transactions effectively. This educational session is designed specifically for leaders and decision-makers in senior living communities who are considering, preparing for, or actively engaged in M&A activity. Participants will gain a comprehensive understanding of the due diligence process, with a focused lens on the often overlooked but critically important role of insurance. From uncovering hidden liabilities to ensuring continuity of coverage, insurance plays a pivotal role in protecting both buyers and sellers throughout the transaction lifecycle.

10a-10:15a Break

10:15a-12:15p WEDNESDAY'S KEYNOTE SESSION

W25. Changemakers at Work: Rewriting the Story of Aging Services

Jake York, Founder & Chief Story Teller, Tale Gate,
Over the past five years, Jack York has visited hundreds of senior
living communities and connected with thousands of residents and
staff throughout the land. Along the way, he has encountered
changemakers in every corner—leaders challenging the status quo,
residents redefining what aging looks like, and staff bringing dignity
and joy to daily life. Their stories demonstrate that innovation in
senior living isn't just about technology or resources, but about
perspective, courage, and human connection. In this keynote,
attendees will hear these powerful voices and be invited to see
themselves as part of the movement transforming senior living
today.

12:15pm ADJOURN

Hotel Reservations

Kiawah Island Golf Resort

One Sanctuary Beach Drive, Kiawah Island, SC 29455

We have a variety of villa sizes available:

- ♦ 1 bedroom villa:\$150/nightt+tax+9% daily resort fee
- ♦ 2 bedroom villa: \$190/night+tax+ 9% daily resort fee
- ♦ 3 bedroom villa: \$230/night+tax +9% daily resort

Here is the booking link:

https://kiawahresort.com/reservation-request/leadingage-south-carolina-2026-annual-conference-23027/

Please note: Kiawah Island Golf Resort will confirm your reservation directly to you once entered (within 24-72 hours of receipt) and a secure payment link for deposit will be sent out.

Your deposit must be received within five (5) days.

Cancellations must be received fourteen (14) days prior to arrival date for refund of deposit.

Make hotel reservations early!!!

Rates only available until the room block is full or February 2, 2026 (whichever comes first).

Please email Beth at bbouknight@leadingagesc.org if you have any problems with making your villa reservations.

Conference Highlights

Email Registration Forms to:

Beth Bouknight, Director of Education bbouknight@leadingagesc.org

Mail Conference Payments to:

LeadingAge South Carolina ATTN: Beth Bouknight 3022 South Morgan Point Road, #250 Mt. Pleasant, SC 29466

Registration Deadline is Monday, February 2, 2026 without late fees.



ATTENDEE REGISTRATION

2026 Registration Fees

		Early (Before February 2)		<u>Late</u> (After February 2)	
LeadingAge South Carolina Provider Member		\$550		\$650	
Daily LASC Provider Member (circle one) M T W		\$300		\$350	
	Non-Member Provider	\$750		\$850	
Business Member/Non-Exhibitor Rate (includes business membership dues) *Additional Business Member/Non-Exhibitor Rate		\$1800 \$600		\$1800 \$600	
*For Business Member/Non-Exhibitor business attendee if company is not e					
Organization					
Address					
City	State		Zip		
Phone	Fax	·	E-mail		
NAME	TITLE	EMAIL		LICENSE # (Please include NAB & LLR Number)	COST
1					
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	<u>'</u>	Tota	al Registra	ation Fees <u>\$</u>	

As a result of being registered, each registrant consents and agrees to being photographed and recorded during the conference.

Registration Deadline is Monday, February 2, 2026 without late fees.

Please email registration form to bbouknight@leadingagesc.org while payment is being processed.

Please make checks payable to LeadingAge South Carolina and Mail to:

LeadingAge South Carolina 3022 South Morgan Point Road, #250, Mt. Pleasant, SC 29466

For Questions, please contact Beth Bouknight, Director of Education at bbouknight@leadingagesc.org

No refunds after March 2, 2026. All cancellation requests must be made in writing. Written cancellations received prior to February 16, 2026 will receive a partial refund minus the cancellation fee of \$150 per registrant cancelling.

We always encourage substitutions.

Registration fees include the following: educational sessions, CEUs, breaks, continental breakfast both days, luncheon w/exhibitors, Monday evening social, and entry to tradeshow.

Attire is business casual, dress smart if you are sensitive to certain temperatures.